

FEEL THE BINALOT "BAYANIHAN" SPIRIT

Binalot, certainly, has gained from the DAHON program. Our true reward, however, is not in the economics but in seeing the transformation of the people we care for. From apathy, the whole village now finds greater purpose. They have regained their dignity and a sense of pride as they have come to realize and value their worth. From helplessness, they now have hope and confidence in the future especially for their children.

The DAHON Advocacy is a testament to the indomitable Filipino character and spirit. To us, this is not CSR lip service. This is not publicity. It is the Binalot "bayanihan" rallying the company to answer a call for help. Our fulfillment is in seeing our less fortunate countrymen flourish alongside Binalot.



CALL FOR "BAYANIHAN"

Join the DAHON program and help keep the fire of hopes and dreams burning for our Nagcarlan "banana leaf" community. Partner with us as we expand into other self-help projects such as backyard fishpond culture and vegetable gardening. Team with us as we replicate the initiative to other deserving barrios in other parts of the Philippines.

There, probably, is no more exhilarating feeling than serving your fellowmen.



To answer the call for help, please contact:

DAHON PROGRAM

Rommel Juan
President

Benjie Gonzales
CSR head

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Get "wrapped up" in the Binalot DAHON program. Show the true heart of the Filipino.